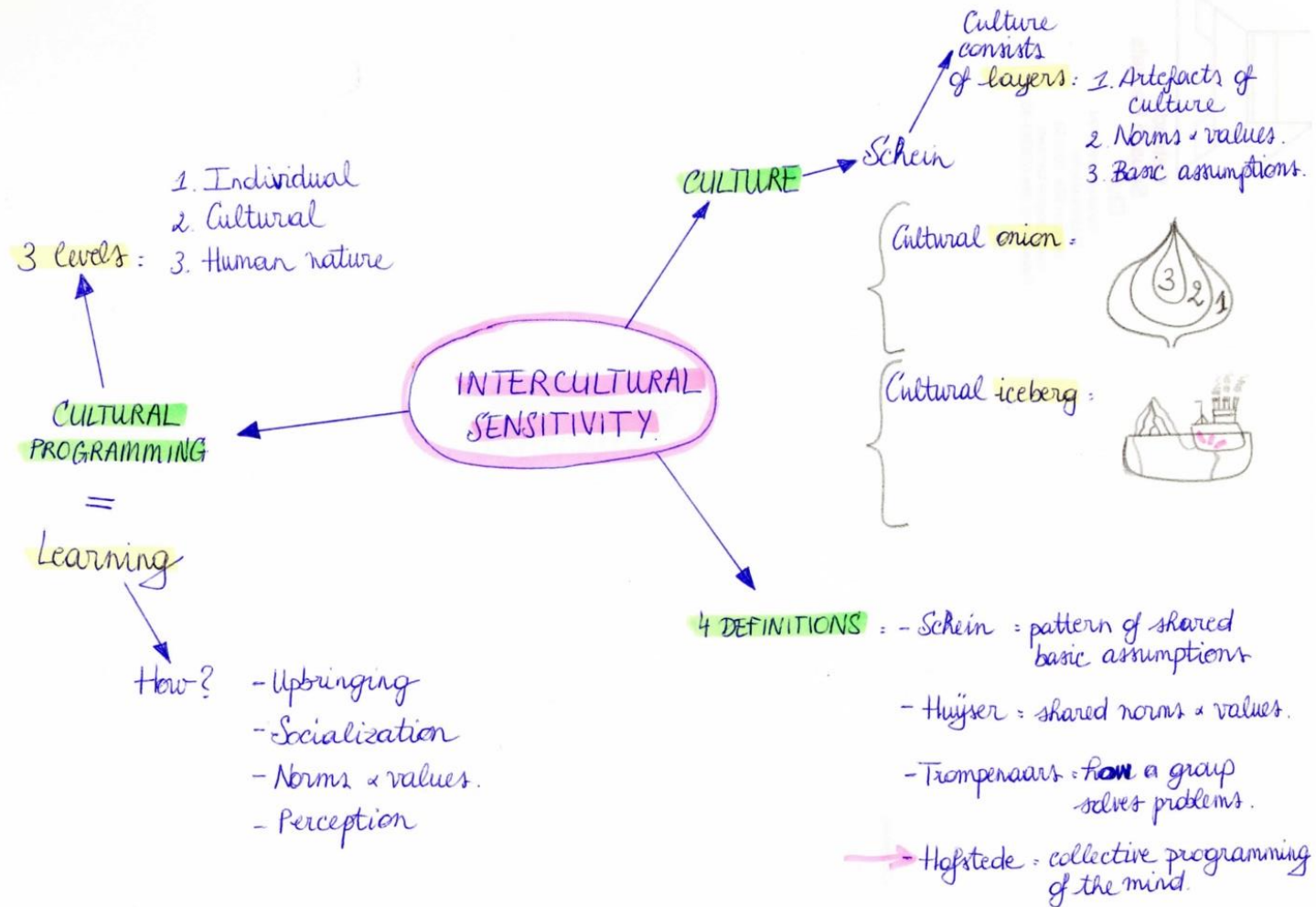


EXERCISE: SCHEMATISING - "INTERCULTURAL SENSITIVITY": ANSWER KEY

Mind map:



Summary:

INTERCULTURAL SENSITIVITY

1.1. Culture → visible + invisible

- Schein : culture consists of layers.

- 1. Artefacts of culture
- 2. Norms + values.
- 3. Basic assumptions.

Cultural onion:



Cultural iceberg:



1.2. 4 definitions

- Schein : pattern of shared basic assumptions.
- Huijzer : shared norms + values.
- Trompenaars : how a group solves problems.
- Hofstede : collective programming of the mind.

1.3. Cultural programming

= Learning → How?

- Upbringing
- Socialization
- Norms + values
- Perception.

- ↳ 3 levels :
1. Individual
 2. Cultural
 3. Human nature